

in residence

Nature through Artifice

48 people in 48 hours, talking about the meanings of design

In partnership with

INTERNI

The project is part of the Calendar of



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The event

Briefly, IN RESIDENCE is an event dedicated to the “culture” of design, considered as a process that brings meaning and that can improve quality of life in contemporary society

For 48 hours, 48 people will meet and live in the same place (the Residence Du Parc), exchange thoughts and ideas talking together.

The general theme of the first edition of IN RESIDENCE, that we consider relevant to your work is: “Nature through Artifice”

During the 48 hours, lectures and workshops will be held by the guests while selected students from design schools in Torino, will attend the event. The students will develop together with your and other guests' help, an investigation on the theme “Nature through Artifice”, dedicated to a specific case study in the city. The outcome of this workshop will be presented to the municipality of Torino.

The event is part of the official calendar of “Torino 2008 World Design Capital” with the partnership on the magazine “Interni” that is involved in the program layout and will be responsible for the event communication through the publication of a dedicated reportage.

A website will be on line at the end of September to improve the communication of the event internationally. The website will also testify and supply with documents the event live. It will be designed to become an interactive exchange of views platform, with updated contents useful to communicate the guest designers ideas.

Your commitment as a guest of the event will be:

- a minimum stay of three days in Torino, Italy
- a lecture to present your work and communicate your ideas
- your willingness to confront your ideas with a group of students that will actively participate at the event

For a minimum of three days (but if you wish you could be guest of the Residence Du Parc for up to a week) you will stay in one of the apartments of the Residence Du Parc in Torino. We would like you to use the apartment as a space designed to confront your ideas on the theme of this edition with the other guests and with the students.

All travel expenses are paid by IN RESIDENCE.

You are invited on:

- Thursday, November 20th 2008 (opening dinner)
- Friday, November 21st 2008 (lectures)
- Saturday, November 22nd 2008 (workshop and closing party)

Guests and students

Guests of IN RESIDENCE for the 2008 edition will be:

PIEKE BERGMANS (Amsterdam, The Netherlands / guest)
BRH+ (Torino, Italy / event conceiving and direction)
C12 (Torino, Italy / workshop responsible and coordination with students)
GLYPH (Torino, Italy / website responsible www.inresidence.it)
TOMÁŠ GABZDIL LIBERTINY (Rotterdam, The Netherlands)
JULIA LOHMANN (London, UK / guest)
LILIANA OVALLE (Mexico City, Mexico / guest)
RAW-EDGES DESIGN STUDIO (London, UK / guest)

The students will be selected from the following design schools in Torino:
Politecnico di Torino, Facoltà di Architettura
IED (Istituto Europeo di Design)
IAAD (Istituto d'Arte Applicata e Design)

Guest and students are the 48 designers!

General context

Torino is the first World Design Capital for the whole year 2008. The designation follows the initiative of Icsid (International Council of Societies of Industrial Design) and was created as a perfect platform for a city to be recognised for its use of design as a key strategy for urban, social and economic renewal. Torino understood that the word design is relevant in order to start a coordinated process through which begin necessary and useful transformations, aimed at renovating the city with a contemporary planning.

The project

Events with highly experimental contents and representative of contemporary design are part of Torino 2008 World Design Capital program. IN RESIDENCE is one of them. It's an annual appointment whose formula is created to develop, through confrontation and meetings, some considerations on a general theme. The theme of the first edition is: "Nature through Artifice", a consideration on the mutual influence between nature and artifice, with particular attention to design.

The place

IN RESIDENCE will be held in the apartments of Residence Du Parc, a symbol of modern architecture in Torino. Completed in 1971 and designed by the architects Laura Levi Petrazzini and Corrado Levi, the building expresses the characters of rationalism through the composition of

concrete volumes and glass surfaces.

The program

Thursday, 20th November 2008 / Du Parc Residence Restaurant

h 21.00

Dinner only for guest designers, promoters and selected guests

Friday, November 21st 2008 / Du Parc Residence Apartments

First working session / lectures

The designers confrontation with the students will be held in the six apartments

h 10.00

Welcome Coffee

h 10.30

Lecture/ meeting #1

h 11.45

Lecture/ meeting #2

h 13.00

Buffet lunch/ Menu "Nature VS Artifice number 1" by the Chef of the Restaurant Du Parc

h 15

Lecture/ meeting #3

h 16.15

Lecture/ meeting #4

h 17.30

Lecture/ meeting #5

h 18.45

Lecture/ meeting #6

h 21.00

Dinner with guests and students registered to IN RESIDENCE

Saturday, 22nd November 2008 / Du Parc Residence Apartments

Second working session / workshop

After the lectures and the talks between designers and students, the guests will confront on practical workshop to be developed during the day

h 10.00 - 13.00

Workshop | session #1

h 13.00

Buffet lunch/ Menu "Nature VS Artifice number 2" by the Chef of the Restaurant Du Parc

h 15.00 - 19.00

Workshop | session #2

h 21.30

IN RESIDENCE party: a party to complete the work sessions and to present the outcome of the meetings and workshops with sound and projections.

Links

www.residenceduparc.com

www.torinoworlddesigncapital.it

www.internimagazine.it

For any further information on the event, please contact us.

We really look forward to have you as guest of this event.

Thank you.

Regards,

Barbara Brondi and Marco Rainò | brh+ / IN RESIDENCE directors

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Torino, November 20-22, 2008

Venue

DU PARC RESIDENCE

corso Massimo D'Azeglio, 21 / Torino / Italy
www.residenceduparc.com

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